

The Success Alliance **Training and Marketing System**

(Prices apply as of 1-10-08 and are subject to change without notice)

Postage and Handling

All delivery costs will be quoted on an individual basis. Please ask for a quote when you send your order.

Order from:

**Success Alliance
60 Seventh Ave
St Peters
South Australia 5069**

**Phone: 08 8362 5937
Fax: 08 8362 1842
Email: sales@success-all.com**

Please Note: All orders must be in writing (post, fax, email) and payment must be by cheque or postal order.

Want \$1056 of tools for free?

Read about how you can get all these tools for free when you read the details about our fantastic website (below).

Explanation of how to use the Success Alliance System.

STEP 1

Hand/email out a **CDROM**** or **Website details**.

STEP 2

Give/post **Mini Kit** (or do a presentation using the **Flip Chart** in the Mini Kit) or use the website with download facilities for audio files, PDF files and verification of income sheets.

STEP 3

Give/post **Business Kit** (or have a chat with your prospect and go through the **Flip Chart**) or email more details about products and/or health/business.

STEP 4

Follow up and if interested then ...

Sell or loan the **Beginner's CDs, Book and Manual** to the new distributor or get them to buy a website which will have all the training audio files provided for free with the website.

****Prospecting CDROM**

CDRN1 *The Ultimate Choice / Did You Know?*

Dale Gerke \$5⁵⁰

This is a fantastic "door opener".

Please Note

The prospecting CD mentioned above (CDRN1) has an enormous amount of material included in it. It is a multi-media CD and therefore can be played in either an audio CD player or a CD-ROM drive of a computer. The contents are:

Audio CD (2 tracks). These play in an audio CD player.

- 1 *The Ultimate Choice* – Do you want more wealth? By Dale Gerke
- 2 *Did You Know?* – Do you want to be healthier? By Dr Dale Gerke

CD-ROM (5 files)

- 1 The *Ultimate Choice CD-ROM*. This is an audio-visual presentation that your prospect can play to themselves on their computer. It contains a very effective explanation as to how Newways and the Success Alliance can work.
- 2 The *Ultimate Choice Power Point Presentation*. This is the same as 1 above but it has no audio content. As such you can play it as a presentation that *you give* to your prospect.
- 3 The *Success Alliance Business Presentation*. This is a power point presentation of the Success Alliance Business Seminar. It is possibly the best presentation of the Newways/Success Alliance/leverage concept ever created.
- 4 The *Ultimate Choice* audio file (same as audio track - 1 above).
- 5 *Did You Know?* audio file (same as audio track - 2 above).

Prospecting Audio CD's (including GST)

CDP01	<i>Neways for Success</i>	<i>Chappell, O'Byrne & Gerke</i>	\$5 ⁵⁰
	The definitive prospecting CD – it says everything – with credibility		
CDP100	<i>Why? and What is Wealth?</i>	<i>Dr Dale Gerke</i>	\$5 ⁵⁰
	Explains about Money, Time and Security with a focus on the self-employed		
CDP101	<i>Hidden Dangers and Co-enzyme Q10</i>	<i>Various medical scientists</i>	\$5 ⁵⁰
	Explains about Free Radicals, Antioxidants and Harmful ingredients		
CDP102	<i>OPCs, Minerals and Progesterone</i>	<i>Dr Dale Gerke</i>	\$5 ⁵⁰
	This CD gives extensive medical and scientific information on the topics.		
CDRN1	<i>The Ultimate Choice**</i>	This is an amazing CD See previous page for full details	\$5 ⁵⁰

Prospecting Audio-Tapes (including GST)

P02	<i>Women in Neways</i>	<i>various</i>	\$3 ³⁰
	Ideal to use when prospecting women or in the follow-up		
P17	<i>The Ultimate Choice / Did You Know?</i>	<i>Dale Gerke</i>	\$3 ³⁰
	This is a fantastic “door opener”. Referred to as the Black Tape .		

Electronic (Computer) Prospecting Tools

Leverage the power of the greatest communication medium the world has ever known – the internet!

▶ ***New Ways To Succeed!*** (pdf file - EB02)

This is a **fantastic prospecting e-Book** that you buy once only. After that you simply email the same file to who ever you want to. It is great value and easy to use. The context of the book is very similar to the hard copy book, *New Ways to Succeed*.

\$22
includes GST

▶ ***The Success Alliance Website*** (2 YEAR SUBSCRIPTION)

You **NEED** to have your own website if you want to be taken seriously. The internet keeps getting **bigger and bigger!** This fabulous website, full of generic yet powerful marketing messages, is **customised to you**. You send your prospects your website address—they go to your site and contact you back directly. It's a **power-charged** tool in your Success Alliance marketing arsenal. It comes with the audio files *The Ultimate Choice/Did You Know?* **It also comes with all the other marketing audio files which are all password protected.** Your prospects simply download these audio files from the web and listen to them straight away. It is immediate, it is cheap and it is impressive. Check out the home page at: www.success-all.com

\$220
includes GST

Most of the website is a standard format that has been approved by Neways and has no material that conflicts with the TGA regulations. However, you can also add a page of personalised information about yourself. This allows you to create your own website that looks great, works well and makes your Neways business work more effectively and efficiently.

The website is ONLY available from Success Alliance. Contact us for more information: email: sales@success-all.com

NEW! EXTRA VALUE

You can now download **all of the prospecting CDs** straight from the web. Obviously this is much cheaper because you do not have to buy CDs all the time. However it also makes it easier for your prospects who can immediately download without having to wait for the post to come. Clearly this is a real advantage for interstate and international prospects.

Distributors can also download **ALL the training CDs** for their information and also most of the original audio training tapes are also available by streaming off the net. These tapes are no longer available in hardcopy. All this is supplied for free when you own your own website.

SPECIAL OFFER

Success Alliance now provides you with **FREE** (when you register for a website)

- **Business Folders 10X**
- **Flip Charts 10X**
- ***New Ways to Succeed* E-Book**

- *Ultimate Choice* CDROM 5 X
- **Health Brochures** 100 X
- **Business Brochures** 100 X
- **Assorted Tapes** 20X
- **Postage**

EXTRA SPECIAL OFFER

In addition to the website, all purchasers will obtain an **auto-responder** (for two years) included in the price of the website to help with prospecting new people and to also keep in touch with your downline. To find out more about an autoresponder system please go to: <http://www.swiftmessages.com>

This is \$1056 of extras tools included for the cost of a website AND you get access to ALL the training and marketing audio files for FREE.

What is in Step 2 and Step 3?

Step 2 is a Mini kit

- *You Can Succeed* (PDF file)
- *Neways for Success* CD
- Success Alliance Business Presentation *Flip Chart*
- Verification of income sheet (G-Soft income – PDF file)

Step 3 is a Business kit

- Business folder (*Key to Your Successful Future*)
- DVD (*It Couldn't be Easier* by Trevor Byfield)
- CDs (*Why/What is Wealth, Hidden Dangers/CoQ10*)

Of course you can avoid using hard copy tools by registering for a website and sending an email to your prospect with links to your site. For a few ideas how this works, go to www.swiftpages.com/success-all This website describes the various types of emails you might send to people and also how to build a website and also how to use your autoresponder.

Beginner's Audio-CDs

These make up most of “Step 4” that was mentioned above. They are all available for free (download off the internet) if you register for a website.

Beginner's CDs

CD01	<u>Starting Off</u> Basic information on how to start your business	Dale Gerke	\$5 ⁵⁰
CD02	<u>Totally Predictable</u> Understanding the basics involved	Dale Gerke	\$5 ⁵⁰
CD03	<u>Building a New Group</u> How to build a line of sponsorship quickly and easily	Dale Gerke	\$5 ⁵⁰
CD04	<u>How To Be a Winner</u> Inspiring ideas on how to win in life and stay motivated	Greg Chappell and Dale Gerke	\$5 ⁵⁰
CD05	<u>How To Do It Easily</u> Dale & the Diamonds talk about how to become successful – easily	Dale Gerke & Diamonds	\$5 ⁵⁰
CD	<u>Extra</u> There was so much information on CD01 & 02 that we needed an “Extra” CD	Dale Gerke	\$5 ⁵⁰

Advanced Beginner's CDs

CD22	<u>Signing up a New Distributor</u> Step by step guide in what to do and how to do it	Dale Gerke	\$5 ⁵⁰
CD33	<u>Franchising the Newways Concept/Which Kit to Use?</u> The many ways to introduce the concept of Newways	Dale Gerke	\$5 ⁵⁰
CD37	<u>The Rules of the Game</u> Know the rules so you can win the game — very important	Dale Gerke	\$5 ⁵⁰
CD44	<u>Be a Player and a Coach/Three Important Questions</u> Why our marketing system works and how to do Newways!	Dale Gerke	\$5 ⁵⁰
CD51	<u>How to Improve Your Results</u> A brilliant tape about how to improve your results – easily!	Dale Gerke	\$5 ⁵⁰
CD58	<u>Master Secret</u> This tells you the master secret but also an enormous amount more.	Dale Gerke	\$5 ⁵⁰
CD70	<u>Productivity 1</u> Learn about time management and high pay off activities	Dale Gerke	\$5 ⁵⁰
CD71	<u>Productivity 2</u> Deals with working smarter, planning, procrastination, prioritisation	Dale Gerke	\$5 ⁵⁰

Leadership Audio Files

These are available online for free when you register for a website. If you want to buy CDs then the prices are listed below. Not all are available on CD.

Each audio file has been assigned a code to aid in selection.

These codes are:

P	Prospecting	- use to target specific prospects
L	Leadership	- for distributors wanting to move on
H	How To	- information on tips and techniques
N	New	- indicates a new version of an old audio-tape
W	Why	- talks about the reason “why”

Absolutely Essential Leadership files and CDs:

H	T15	<u><i>Building Width & Depth</i></u> The strategies involved in building a large business	<i>Dale Gerke</i>	
H	CD19	<u><i>Follow Up</i></u> The importance of follow-up — it’s 70% of your business	<i>Dale Gerke</i>	\$5 ⁵⁰
H	T25	<u><i>It’s not really about convincing people</i></u> Passing on information is more important than convincing	<i>Johannesen</i>	
HL	T43	<u><i>The Benefits Outweigh the Costs/What’s Your Problem?</i></u> Why this business works and why it’s important to tell people	<i>John Smart</i>	
PL	T48	<u><i>Rich Networker, Poor Networker</i></u> John shares his wisdom and experience about how to succeed in Neways.	<i>John Smart</i>	
L	T49	<u><i>Your Business Starts with You!</i></u> David is an inspirational speaker, sharing his wisdom and giving hints and tips	<i>David Laws</i>	
L	T55	<u><i>Personalities</i></u> Learn about the different personalities and how to improve your results.	<i>Various Diamonds</i>	
LH	T57	<u><i>Focus</i></u> Explains the secrets for your success AND <u><i>Intention, Thoughts, Words and Action</i></u> Get your mind clear about what you want and how to get it.	<i>Dale Gerke</i> <i>Andries Johannesen</i>	
H	CD11	<u><i>Treat It Like A Business</i></u> How to run your Neways business as a professional business	<i>Dale Gerke</i>	\$5 ⁵⁰
L	CD66	A&B (two CDs) <u><i>Success Formula</i></u> Two absolutely brilliant CDs on the topic of Success – you need to hear them	<i>Various Diamonds</i>	\$11 ⁰⁰

Essential Leadership files and CDs:

LH	T07	<u>Expose, Involve, Upgrade</u>	Andries Johannesen	
		Reap good advice and great ideas as you listen to his story		
P	T26	<u>This Business is Easy</u>	John Smart	
		Reveals how easy the MLM industry can be		
LH	T56	<u>A Click ... a Clack ...</u>	Micko O'Byrne	
		Micko gives you some fantastic hints on how to get better – quickly.		
HL	T60	<u>Get a Passive Income from Your Business</u>	Dale Gerke	
		Find out how to make a Passive NOT Active income from Neways		
LH	CD65	<u>Ain't Gonna Take It</u>	Dale Gerke	\$5 ⁵⁰
		If you want to be motivated and inspired ... then get this.		

Recommended Leadership files and CDs:

H	T08	<u>How To Be A Top Sponsor</u>	Dale Gerke	
		Move into the fast lane and build your business quickly		
LH	CD64	<u>Communication</u>	Dale Gerke	\$5 ⁵⁰
		Dale explains how anyone can communicate and shows you how		
H	T20	<u>Prospecting, Contacting & Inviting</u>	Gerke & Kelly	
		How to introduce the Neways concept to people you meet		
L	T21	<u>Personality Characteristics</u>	Dale Gerke	
		A remarkable learning experience		
L	T30	<u>The Future is Given to No-one</u>	Hans Jakobi	
		Hans talks about the reality of life and MLM		
H	T34	<u>How to go Senior Executive</u>	Dale Gerke	
		Hard hitting audio-tape about what you need to do to succeed		
L	T38	<u>Believe it and Achieve it</u>	Dale Gerke	
		Achievement comes only after belief in the Neways business		
L	T40	<u>Procrastination and What to do About It</u>	Michael Jackson	
		Useful information for just about everybody		
L	T54	<u>The Girls from the Bush</u>	Judy Wilson & Tania Taylor	
		The girls tell you how to be a winner even if you live in the bush.		
LH	T23	<u>Extraordinary - Ordinary People doing Extra Things</u>	Paul Kloeden	
		Paul explains how anyone can succeed at this business		
L	CD63	<u>Group Dynamics</u>	Dale Gerke	\$5 ⁵⁰
		Anything going wrong with your group? Find out why!		
L	CD67	<u>Leadership 2005</u>	Various Diamonds	\$5 ⁵⁰
		Various speakers give you hints and tips about how to succeed.		
LH	CD68	<u>Personalities and Websites</u>	Judy Wilson & Dale Gerke	\$5 ⁵⁰
		Judy talks about understanding personalities and Dale explains websites		
L	CD69	<u>Websites and Diamonds</u>	Dale Gerke & Judy Wilson	\$5 ⁵⁰
		Dale talks about autoresponders and Judy explains about Diamonds		

Interesting Leadership files:

LH T18	<u>Questions</u>	Dale Gerke
	Answers to the most commonly asked questions	
LW T24	<u>Define the Reason you joined Neways</u>	Andy Kirss
	Neways CEO speaks on priorities	
L T27	<u>Purpose is Your Rocket Ride</u>	Greg Vaughan
	Defining the purpose behind your goals	
L T32	<u>What's it all about?</u>	Dale Gerke
	This explores the broader vision of Neways	
L T36	<u>Life's Purpose/Your Greatest Assets</u>	Vaughan/Maguire
	You are the greatest — provided you have a purpose	
LH T62	<u>100% Predictable</u>	Judy Wilson
	Judy explains why Neways works so well.	

Post Convention files:

HL T41N	<u>One Run at a Time, One Tape at a Time</u>	Chappell & Gerke
	Greg, Dale and Diamonds discuss how to be successful	
HL T42N	<u>Why Does It Work for Some and not Others?</u>	Gerke & Chappell
	The title says it all	
PL T45	<u>A Logical Business Decision</u>	Micko O'Byrne and other Diamonds
	People share their success in Neways and the lack of it in other companies	
PL T47	<u>You Can't Do That!</u>	John Smart and other Diamonds
	People share their success in Neways and John is truly inspirational	
LH T50	<u>Post Convention Seminar 2002</u>	Various Diamonds
	A wonderful tape with an enormous amount of information about Neways	
L T52	<u>Friends, Sneezing, Addiction and Hope</u>	Robyn & Dale Gerke, Micko O'Byrne and John Smart
	The Post-Convention Seminar tape for 2003. Don't miss it!	
LH T59	<u>Post Convention Seminar 2004</u>	Various Diamonds
	Discover what being a Diamond can do for you.	

Autobiographical files:

PW T12	<u>I Didn't Know it was MLM</u>	Sandy Kelly
	This success story is ideal for doubtful people	
PW T13	<u>I Could Have Given Up</u>	Paul Kloeden
	Paul stuck in there and now earns over \$50,000 per month	
P T16	<u>What's the Secret</u>	Rodney Griffin
	The secret Rodney found that helped his business grow	
PW T17	<u>Four Steps/Dad's Last Day at Work</u>	Faulkner & Smiths
	The steps to success and the rewards from Neways	
PW T31	<u>It's Much Nicer Having Money</u>	Ethne Gautier
	Ethne came to Australia knowing only one person and still built a huge business in Neways — find out how	
PW T39	<u>I'm Going to be a Millionaire</u>	Trevor Byfield

		<u><i>It Doesn't Have to be Difficult</i></u>	<i>Tom Kelley</i>	
		English distributors talk about their experiences		
PH	T46	<u><i>What Do You Really Want?</i></u>	<i>Micko O'Byrne</i>	
		This is an emotional story and it will interest those in Amway or Omega Trend		
L	T53	<u><i>If You Think It's Easy – It is!</i></u>	<i>Brian Millikan</i>	
		Brian talks about he became successful in such a dramatic way.		

Leadership CDs

PW	CD06	<u><i>Your Future</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		How people get into ruts and how to get out of them		
P	CD09	<u><i>Paradigm Shifts</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		A good audio-tape to give prospects in other MLM industries		
H	CD11	<u><i>Treat It Like A Business</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		How to run your Neways business as a professional business		
H	CD19	<u><i>Follow Up</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
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LH	CD65	<u><i>Ain't Gonna Take It</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		If you want to be motivated and inspired ... then get this.		

Advanced Leadership CDs

LH	CD63	<u><i>Group Dynamics</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		Anything going wrong with your group? Find out why!		
L	CD66	A&B (two CDs) <u><i>Success Formula</i></u>	<i>Various Diamonds</i>	\$11 ⁰⁰
		Two absolutely brilliant CDs on the topic of Success – you need to hear them		
L	CD67	<u><i>Leadership 2005</i></u>	<i>Various Diamonds</i>	\$5 ⁵⁰
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Prospecting files and CDs:

PW	CD06	<u><i>Your Future</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		How people get into ruts and how to get out of them		
P	CD09	<u><i>Paradigm Shifts</i></u>	<i>Dale Gerke</i>	\$5 ⁵⁰
		A good audio-tape to give prospects in other MLM industries		
P	T35	<u><i>Chemistry of Free Radicals & Antioxidants</i></u> <u>and <i>Antioxidants — A Medical View</i></u>	<i>Jason Cotton</i> <i>Peter Flett</i>	
		Detailed overview from a scientific and medical perspective		
P	T14	<u><i>The Best Kept Secret in MLM</i></u>	<i>Dale Gerke</i>	
		For people in MLM who are not succeeding - a comparison tape		

Health Videos

V02	OPCs	<i>54 minute video</i>	\$16 ⁵⁰
V04	OPCs	<i>15 minute video</i>	\$14 ³⁰

Prospecting Literature

M03	Business Folder - The Key to Your Successful Future		\$9 ³⁵
	Note that the folder does not contain product fact sheets. Order these from Neways.		
FO1	Business Flip Chart -		\$5 ⁰⁰
	A fantastic business presentation flip chart so you can do a personal presentation about the Success Alliance and Neways to your prospect		

Beginner Book - Essential Reading

B07	You Can Get Rich... Starting Now	<i>Richard Baker and Dale Gerke</i>	\$22 ⁰⁰
	For everyone joining Neways and wanting to understand MLM		

Special Book

B000	How to Pass Exams Easily	<i>Dale Gerke</i>	\$22 ⁰⁰
	(and How to Get through Life More Easily – by Working Smarter Not Harder) – for people doing exams AND for information on how to be a better person		

Video Tapes

V08L	Brilliant Compensation (long version)	<i>various</i>	\$22 ⁰⁰
	Expand your vision and understanding of MLM		

DVD

DVD 06	It Couldn't be Easier	<i>Trevor Byfield</i>	\$11 ⁰⁰
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Brochures

BB1	<i>Business Brochure</i>	\$0 ⁶⁶
HB1	<i>Health Brochure</i>	\$0 ⁶⁶

Success Alliance

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